

BOOST YOUR NEXT CONFERENCE WITH HEALTH TOURISM TRAINING WORKSHOPS FROM MARIA TODD

Offer fresh, new perspectives, timely advanced concepts and guidance, and attract investors, stakeholders, regulatory authorities, banking, marketing, and practitioners, facilities, insurers, brokers, and facilitators to your event. Audiences have “infomercial burnout” and numbers are down. Conferences, congresses, and expos offer too many panel pitches, not enough depth on any topic and assume everyone is there for the networking. Maybe they came to learn. Should you risk disappointing them?

The most successful event planners understand that providing quality content is critical to a successful event and is also crucial for receiving a positive audience response. A speaker with specific subject matter expertise can provide essential insights on industry trends and best practices to your audience.

WHY MARIA TODD?

Because as the only seasoned professional speaker and trainer and internationally-published author with over 30 years of medical tourism industry experience, I complement and reinforce local expertise and add credibility, substance, depth of knowledge and value to your events. ...and I never sell or promote my services from the podium.

I love to teach and watch the audience “*finally get it*”!

I deliver high-energy, thought-provoking or motivational presentations to encourage your audience to adopt new concepts and conquer new challenges.

I am fearless about sharing lessons learned at other destinations and controversial critical analysis of strategies that *should* be copied and highlight those that *should never* be repeated.



FRESH, NEW PERSPECTIVES, TIMELY ADVANCED CONCEPTS AND KNOWLEDGE TRANSFER

 <p>MEDICAL TOURISM HEALTH FACILITIES ACCREDITATION & CERTIFICATIONS</p> <p>Brand Value or Expensive Wallpaper?TM</p> <p>AskMariaToddTM</p>		 <p>MEDICAL TOURISM CLUSTER DEVELOPMENT</p> <p>Making the Leap from Individual Stakeholders to Organized Growth & DevelopmentTM</p> <p>AskMariaToddTM</p>	
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AskMariaToddTM



HELP TO PROMOTE YOUR EVENT

Bring an industry influencer and internationally-published author and globally-recognized health tourism industry expert with a following of more than 20,000 and get increased depth to your agenda, increase event attendance and attract international media interest to promote your event and drive up registration.

COMBAT HOSTED BUYER FRAUD

When you hire me, I supply contacts with *vett*ed, successful medical tourism facilitators, tour operators, investors, health insurers and other hosted buyers from your designated target source markets. I help promote your event and make your sponsors *eager* to sponsor future events and reserve funds you in their promotional budgets because they realize results and see measurable footfall past their stands.



CUSTOM WORKSHOPS TO DIFFERENTIATE YOUR EVENT FROM ALL THE OTHERS

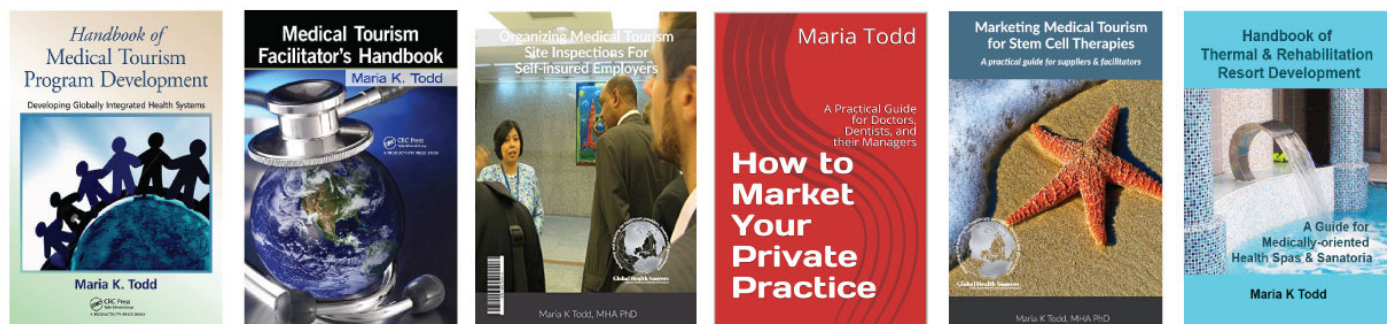
Each of the outlines you find on my training and workshops page are designed to inspire you and help you build an attractive agenda and offering for your event. I will customize the topics, highlights, learning objectives, time frame and emphasis to align with the needs of your audience.



SAVE MONEY, TIME WHILE MITIGATING THE RISK OF SPEAKER NO-SHOWS AND PODIUM SALES PITCHES

When you engage me to present workshops and participate in panel discussions, book signings, general sessions, breakouts, you save money because you only pay for one airline ticket and one hotel room to cover many revenue-generating activities and topics.

Due to my publishing contract, I am not permitted to sell my books at events, but you can arrange to have books available at a discount for your audience. Boost revenues at your event. Then schedule a book signing at *no additional charge*.



BOOK EARLY TO AVOID DISAPPOINTMENT

My calendar fills with confirmed event bookings. Book early 6-9 months in advance to avoid disappointment and ensure my availability. Share my program outlines with your key sponsors to show them the value of sponsoring your event or sponsoring my speaker fee and / or travel costs.

Call +1.800.727.4160 to check availability and get a custom quote or view complete outlines for the workshops I offer at international events at:
medicaltourismstrategy.com/medical-tourism-training-workshops-events/